



Time-Lapse Photography and Security Video in One Solution

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When you build something exquisite, you want to share it with the world. The marketing team at a luxury automobile manufacturer knew the construction of a new manufacturing plant was a visual feat worth sharing. When they decided they wanted time-lapse photography of the build, they turned to their IT team.

The company's senior IT manager and an IT systems engineer called on MicroAge.

“They’re growing so fast that everyone is learning on the job, so it helped them to have some counsel,” explains MicroAge’s Jason Chinavare. “They came to me with an idea of what they wanted. For marketing purposes, they wanted the time-lapse footage, and they saw a need for surveillance cameras at the build site, too. But they didn’t know exactly what they needed.”

To make things higher-pressure, Jason learned that construction on the manufacturing plant had already begun.

So, he leapt into action and worked with a MicroAge services partner to recommend a solution that included cameras that could meet both the security and marketing needs.

Seven Vicon IQeye Alliance cameras were installed around the build site.

“Then, we set it up to record one snap every second and one every 30 minutes,” Jason says. With a snap every 30 minutes, the marketing team had great shots for their time-lapse video, and the other images functioned as security footage.

For storage and monitoring software, Jason recommended LENSEC.

With LENSEC, the client’s marketing team could remote in to pull the footage or to check the cameras.

“One time they discovered that the construction team had covered Camera 3 with insulation,” Jason says. “This allowed them to either change the position of other cameras or contact their contractor to rescue the camera.”

The client is so happy with the solution that they plan on using this exact setup when they build their next manufacturing location as well.

“The thing that’s so neat about this solution is that it’s a double solution,” Jason says. “They’re able to satisfy both a security need and marketing need without any extra investment.”

If you’re looking for an innovative way to solve a unique challenge, MicroAge is here. Contact Jason Chinavare at jason.chinavare@microage.com or 480-366-2042.

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